



Alabama Association of Student Financial Aid Administrators

2014-2015 AASFAA EXECUTIVE BOARD AND COMMITTEE REPORTS

EXECUTIVE BOARD POSITION/COMMITTEE NAME: Public Relations Chair

NAME: Donna Bass

DATE: April 15, 2015

Summary of Activity (include relationship to goal, bylaw or p&p, if applicable):

So far for the 2014-2015 academic year approximately 60 pictures have been taken and placed on the AASFAA website and Facebook page for viewing, download, printing and sharing by the members. The break down by event is approximately, 42 for the Fall 2012 workshop, 9 for SASFAA 2015 Conference and 7 from the Administrative Workshop and College Goal Sunday. I want to thank Randi Bozeman for taking the pictures at the Fall Workshop in my absence and Stephanie for providing the pictures from the Administrative Workshop and College Goal Sunday. Approximately, 30 – 35 members have viewed the pictures on Facebook. We have approximately 60 members of our AASFAA Facebook group. We have no way that I know of to track the traffic on the website.

Action Items (New business or Unfinished business):

Policy & Procedure: Changes/ Updates/Recommendations: