



Alabama Association of Student Financial Aid Administrators

2014-2015 AASFAA EXECUTIVE BOARD AND COMMITTEE REPORTS

EXECUTIVE BOARD POSITION/COMMITTEE NAME: Vendor/Sponsor Coordinator

NAME: Paul Mittelhammer

DATE: April 14, 2015

Summary of Activity (include relationship to goal, bylaw or p&p, if applicable):

For the AASFAA Spring 2015 Annual conference we have 10 vendor/sponsors participating in the conference. Here is the participation level and contribution amount for each of the vendor/sponsors by level. Contributions total \$ 11,800.00. Amount is under the amount we targeted. We sent e-mails to last year's vendor/sponsors in October to hold the date and posted the sponsorship information to the AASFAA website. Distributed a handout to all SASFAA Vendors/Exhibitors during the SASFAA Conference in Memphis, TN. Sent an e-mail invite to all SASFAA Vendors seeking their support for the AASFAA Spring 2015 Conference.

Platinum	Greenwood & Hall	\$ 1,600.00
Bronze	Discover Student Loans	\$ 1,200.00
	First Marblehead Corporation	\$ 1,200.00
	Great Lakes Higher Education	\$ 1,200.00
	Inceptia	\$ 1,200.00
	Salliemae	\$ 1,200.00
	Wells Fargo	\$ 1,200.00
Exhibitors	EdFinancial Services	\$ 1,000.00
	Fellows Fund	\$ 1,000.00
	KHEAA	\$ 1,000.00

Action Items (New business or Unfinished business):

Policy & Procedure: Changes/ Updates/Recommendations: